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THE BOSTON GLOBE THURSDAY, OCTOBER 19, 2006

THE BOSTON GLOBE

## Calendar

### People

#### WENDY KILLEEN

**PITCH PERFECT:** When friends of **Sandi Hammond** began having children, the singer-songwriter came up with the perfect gift — personalized lullabies.

“My friends went crazy for them,” said Hammond, of Medford. So, nine years ago, she turned the idea into a business, Your Own Lullaby.

Hammond interviews her customers, develops a musical outline and song lyrics, and records the song in a professional studio. The result is a one-of-a-kind CD for parents and their children.

Now, Hammond has joined with Housing Families Inc. in Malden to support homeless families and children. Throughout the fall, she is donating 50 percent of her proceeds from Your Own Lullaby to the agency.

“As an entrepreneur, I knew in my gut I wanted to partner with a nonprofit and donate a portion of my income,” said Hammond. “I wouldn’t feel right doing this without some kind of contribution to a charitable cause.”

**Judy Perlman**, chief executive officer of Housing Families Inc., said Hammond’s “creative commitment demonstrates the variety of ways people can get involved in helping families in need.”

Housing Families Inc. is one of the largest providers of family shelter in Massachusetts. It also helps families transition into their own homes and teaches them the skills needed to prevent a recurrence of homelessness. It serves families in Everett, Revere, Malden, and Medford.

Call 781-322-9119, or visit [yourownlullaby.com](http://yourownlullaby.com) or [www.housingfamilies.org](http://www.housingfamilies.org).



Singer-songwriter Sandi Hammond creates one-of-a-kind CDs for parents and their newborns.



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