

SPONSORSHIP OPPORTUNITIES

ALL SPONSORS RECEIVE:

- Exposure to BBJ's full circulation and 144 high-level corporate golfers •
- Connection with outstanding local charity • Listing in Jr. page BBJ print ads and electronic promotions •

PRESENTING SPONSOR - \$30,000

Title sponsor (*The Boston Business Journal Charity Golf Challenge 2004 presented by:*)

- **Exclusive**
- Two foursome packages – 8 golfers
- Presenting Sponsor title and Logo placement on event banner, event materials, within a series of Jr. page promotional print ads and electronic communications from the BBJ
- Name of organization on designated scoreboard sign
- Top sponsor billing in all pre- and post-event press; podium presence at event
- Back Cover full-page 4-color advertisement in the yardage book
- The opportunity to distribute a company-branded, golf-related item to each of the 144 attending golfers

ACE SPONSOR - \$10,000 *Only 1 available!*

Listed immediately following event name ("sponsored by")

- **Maximum of two Ace Sponsor Packages**
- Two foursome packages - 8 golfers
- Second billing on event banner, and logo placement on event banner, event materials, within a series of Jr. page promotional print ads and electronic communications from the BBJ.
- Inside front or inside back cover advertisement in the yardage book
- The opportunity to distribute a company-branded, golf-related item to each of the 144 attending golfers

BIRDIE SPONSOR - \$5,500 *Only 2 available!*

- Foursome package
- Logo placement on event banner, event materials, within a series of Jr. page promotional print ads and electronic communications from the BBJ.
- Logo placement in yardage book

EAGLE SPONSOR (Product Display) - \$5,500

- A self-staffed table-top display of your products at a designated hole (limit one per nine holes)
- Logo placement on event banner, event materials, within a series of Jr. page promotional print ads and electronic communications from the BBJ
- Logo placement in yardage book

HOLE-in-ONE SPONSOR - \$4,000

- Placement of a Car or Trip* promotion on a hole
- Sign recognition at hole
- Foursome package
- Logo placement on event banner, event materials, within a series of Jr. page promotional print ads and electronic communications from the BBJ
- Logo on appropriate page of yardage book

* Sponsor is also responsible for all costs associated with the contest hole insurance.

CONTEST SPONSOR - \$3,500 each

Two available—Longest Drive, Closest to the Pin

- Recognition at hole
- Foursome package
- Mention during awards ceremony—potential for logo on actual award
- Logo on appropriate page of yardage book

HOLE SPONSOR - \$3,000 *only 7 available!*

- Recognition at hole
- Foursome package
- Logo on corresponding hole page of yardage book

FOURSOME - \$2,000

Only nine available

- Foursome package
- Company Listing in Yardage Book

Additional opportunities exist for tournament luncheon cocktail reception, snack cart, golf entertainment and practice greens as well as in-kind item placements. **Please contact Lisa McGonagle or Karen Shaheen at Nickerson PME for more information: 617-695-1922 or visit www.nickersonpme.com.**

Reservations must be made no later than: July 23, 2004.



Thursday, August 26th
The International
Bolton, Massachusetts
Net proceeds to benefit
The Catalogue for Philanthropy



Sponsorship Registration Form

Please complete and sign this form in order to secure your sponsorship

COMPANY _____

CONTACT _____

ADDRESS _____

CITY, STATE ZIP _____

PHONE _____

PREFERRED E-MAIL _____

Please reserve the following in our name:

PRESENTING SPONSOR - \$30,000
ACE SPONSOR - \$10,000
BIRDIE SPONSOR - \$5,500
EAGLE SPONSOR (Product Display) - \$5,500

HOLE-in-ONE SPONSOR - \$4,000
CONTEST SPONSOR - \$3,500
HOLE SPONSOR - \$3,000
FOURSOME - \$2,000

Additional sponsorship opportunities exist for tournament luncheon, cocktail reception, snack cart, golf entertainment and practice greens as well as in-kind item placements.

**Limited availability opportunities will be filled on a first-come, first-served basis.*

Contact the Boston Business Journal Golf Challenge directly at 617-695-1922 for more information..

Please read and sign:

In signing this contract I agree that I am committing a payment of the amount indicated above to the Boston Business Journal for a sponsorship of the **2004 Boston Business Journal Charity Golf Challenge** with net proceeds to benefit The Catalogue for Philanthropy.

Signature: _____

On behalf of (Company or Organization): _____

FOR MORE INFORMATION CALL:
CHECKS CAN BE MADE PAYBLE TO:
And can be mailed to:

617-695-1922
The Boston Business Journal
Chris McIntosh, Boston Business Journal
200 High Street Boston, MA 02110
617-850-0424
VISA, AMEX, MASTERCARD accepted.

THIS FORM CAN BE FAXED TO:

CREDIT CARD # _____ EXPIRATION _____

For more information Please contact Lisa McGonagle or Karen Shaheen at Nickerson PME:

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